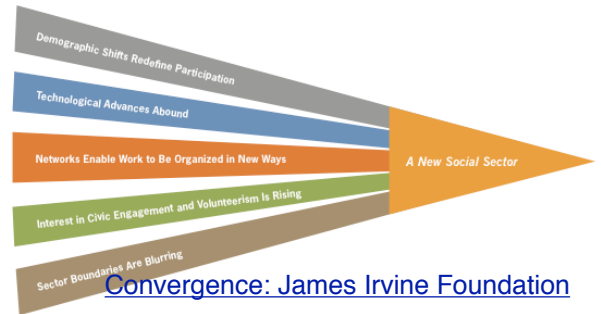




THE MINERVA PROJECT

A Collaborative of Civic-Minded Consultants
a unit of [CBF, Inc.](#), a 501(c)3 Non-Profit Organization

[The Minerva Project](#) is a collaborative community of professional consultants leveraging relationships with the Civic Engagement function at the Chancellor's Office of the California State University system -- on four campuses -- to help Non-Profits increase performance and build capacity through targeted pro bono consulting services.



Since its launch in June 2009, The Minerva Project has, in less than two years with less than \$30,000 in donations and a staff of 0.5 FTE, organized 36 professional and dedicated consultants who have served 28 clients for 34 distinct projects.

In some cases, CSU faculty and students have also provided support -- across two major geographies in California -- to help underperforming Non-Profit agencies.

As funds for programs continue to shrink, NP's -- both Boards and Staff -- struggle to manage Mission-critical activities. The Consultants of The Minerva Project, using cutting-edge, state-of-the-art methodologies, lead efforts which have provided a convenient opportunity to refine operations, re-evaluate and, perhaps, redesign the Client's business model and, once again, focus on the needs of constituents: a chance to look "outside." (See link for Report at right.)

The names that these redesigns take are varied: Collaborations; Joint Venture, and; Merger. MP's approach, a peer-driven and facilitated undertaking, is both prudent, respectful and compassionate. It is clear, though, that we need a new language and methodology for this next phase of challenge for the NP Sector. The challenges, though, don't deter us.

After more than 15 years of a 50% growth in NP numbers and funding, this is a critical time as we're now seeing

CY2010 reported revenues drop to CY2006 levels and below. We believe we have a moral and ethical imperative to use our talents and expertise to facilitate more effective and efficient ways to fulfill the Mission of the Non-Profit sector.: to benefit the social good.



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